



2014
Donor
Impact Report

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Message from the Chair & President/CEO

As a donor to the Children’s Hospital Foundation of Manitoba, you are a part of a family. Our family is extensive. From nurses, specialists, doctors, researchers, patients, technicians, families, assistants and you, we are all inspired by one common goal – to make sick and injured children better.

Whether you have made a monetary donation or taken time out of your busy schedule to volunteer as a member of the Guild, Children’s Hospital Book Market, Teddy Bears’ Picnic, Dr. Goodbear Golf, Ice Crystal Gala or any of our various committees, we thank you from the bottom of our hearts.

As families grow and change, so have our fundraising programs. As part of our strategic plan adopted two years ago, we implemented new development strategies in the areas of major gifts, planned giving, annual giving and most importantly stewardship. We want you to feel as you are – an important part of our family. We want you to know your impact that is made when making a donation or volunteering your time.

The impact you make at the hospital and Children’s Hospital Research Institute of Manitoba is tremendous. As you will read in the next few pages, your donation helps the specialist develop the tools to educate a family about their babies special needs which leads to a healthier environment for all. Your donation assists the researcher to get that much closer to cracking the code on diabetes to change the lives of many in Manitoba. Even in the area of allergies, your donation provides the essential materials to help teens and families during a challenging food allergy. The rippling effect on the community is amazing and YOU are a part of that.

Thank you for being a part of our family and working together to create a healthier future for children in Manitoba, Northwestern Ontario and Nunavut. We encourage you to visit our website www.goodbear.mb.ca and sign up for our e-newsletter to receive monthly updates on the impact your donations make.

With gratitude,



Dr. Mark Evans
Chair of the Board



Mr. Lawrence Prout
President and CEO



Dr. Mark Evans and Mr. Lawrence Prout

Improving Lives Through Instruction



There are few things as precious as a sleeping baby. Trying to calm a baby with special challenges can be a fearful and isolating experience. Thanks to your generous support help will soon be just a click away.

“We have identified that for certain babies with high needs, their caregivers are not getting an opportunity for the education that other caregivers are getting,” says Project Coordinator Stefanie Wiens. “We are hoping to level the playing field for all of the infants and their loved ones.”

A nine part instructional video series will be made available in a variety of formats to meet the needs of the different regions of the province, including a resource DVD for remote communities.



Easy accessibility means that no one will be left behind.

“There are babies at risk simply due to a lack of information delivered at the right place and the right time, which is often in people’s homes,” explains Stefanie. “Now, thanks to the internet, and these incredible donors, we can actually be there.”

These videos have been made possible through the Foundation’s Child Health Advisory Committee (CHAC) granting programs that make an impact directly on child health – because of donors like you.

Thank you for delivering sweet dreams to Manitoba babies and their grateful caregivers.



Helping Educate Teens

Even though they carry lifesaving epinephrine auto-injectors, teens with food allergies face a higher risk of death from anaphylaxis for reasons including poor decision making and a lack of knowledge and confidence. Thanks to your donations, the team at The Children's Allergy & Asthma Education Centre (CAAEC) at the Children's Hospital is changing that.

Nurse Educators Cathy Gillespie, Nancy Ross and Claire Unruh a Research Assistant, created the Allergy Lounge, which incorporates games, discussion and videos to help teens learn strategies and skills for managing their food allergy.

"It really helped me with some of my anxiety, especially over starting high school," says 14-year-old Zachary. "My friend got to learn how to help me if I need it. I liked hearing from other teens that experienced a reaction and survived. That is what scares me the most."

Not only is this burgeoning program making kids feel better, it's helping parents feel better too.

"When Zach attended the Teen Allergy Lounge he was able to share his own difficulties with kids who understand what it's like to live with a food allergy," says Mom Alison. "We are extremely grateful that there is finally something offered just for teens. It is a priceless benefit for our son."

The Allergy Lounge is open to all teens ages 12-16 years with severe food allergy.



"The Allergy Lounge provides a fun environment for teens to learn correct information from older teens that live with food allergy," Ross states, "The support from the Children's Hospital Foundation of Manitoba and their donors have made it possible for us to reach this high risk group in an effective way."



Researching Success

**“Diabetes has changed my life a lot.
When I found out I had it, my
heart sunk.”**

The words of Mario Hayden, diagnosed with Type 2 diabetes at 13 years of age and a patient of Dr. Alison Dart’s.

Five years later, thanks to research funded by donors of the Children’s Hospital Foundation of Manitoba, Mario lives a full and productive life.

At the Children’s Hospital Research Institute of Manitoba, Dr. Allison Dart, MD, MSC, FRCPC, is working to help determine the risk factors for kidney disease in youth with Type 2 diabetes.

This growing project is entitled *Improving Renal Complications in Adolescents with Type 2 Diabetes Through Research (iCARE) Cohort Study*.

“Kids with Type 2 diabetes seem to have a more rapid progression, reaching end stage kidney failure in their mid-30s,” said Dr. Dart. “This is a high risk group of kids who have adult complications in childhood.”

Jackie McKee knows what it’s like to have a child with Type 2 diabetes, her son Isaac having been diagnosed with the disease at just 12-years-old.

“It is a constant worry about what he is eating, if he’s getting enough exercise and taking his meds regularly,” Jackie said.

In addition to taking part in the iCARE study, both Mario and Jackie are members of the iCARE Participant Advisory Group, whose goal is to ensure the latest research is translated into improvements for youth with Type 2 diabetes.

“Being part of the advisory group had helped me realize that if we all stick together we can get through it,” Mario said.

It is also a source of comfort for parents.

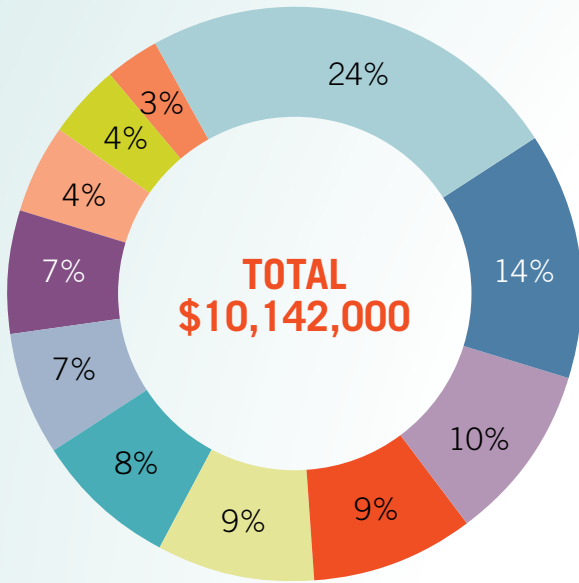
“I was able to freely talk about the fears and struggles I have encountered by having a child who is diabetic,” added Jackie. “It’s a wonderful gift.”

Dr. Dart is preparing to publish the initial results soon and hopes to expand the study to seven other sites across Canada.

“I see kids in clinic with established kidney disease and don’t have good data to know how to best treat them, which is frustrating,” she said. “Knowledge will lead to target treatments to prevent or delay kidney disease.”

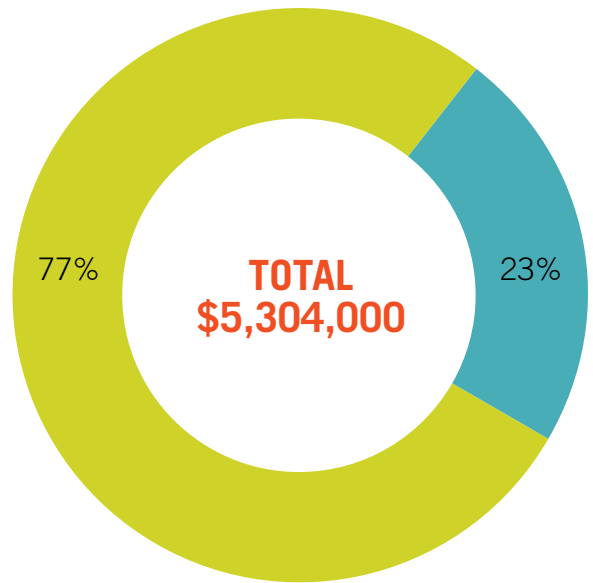
Thanks to the support of donors fewer hearts are sinking, as we find answers for kids with Type 2 diabetes and their families.

Financial Highlights



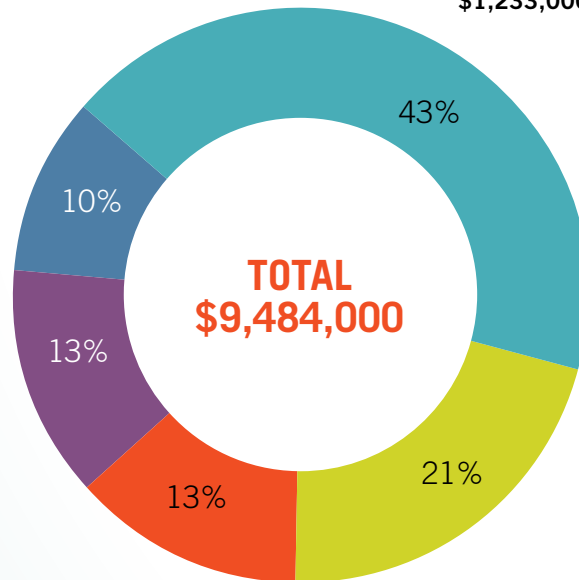
SOURCES OF REVENUE

- Investment Income, **\$2,451,000**
- Signature Events, **\$1,398,000**
- Children's Miracle Network **\$1,003,000**
- Annual Giving, **\$902,000**
- Bequests, **\$896,000**
- Major Gifts, **\$798,000**
- Other, **\$762,000**
- Third Party, **\$671,000**
- Book Market & Guild, **\$520,000**
- Capital Campaign, **\$381,000**
- Lottery, **\$360,000**



2014 GRANTS

- Grants to the Children's Hospital Research Institute of Manitoba **\$4,071,000**
- Grants to the Children's Hospital, **\$1,233,000**



2014 EXPENSES, GRANTS & AMORTIZATION

- Fundraising Expenses, **\$2,014,000**
- Amortization, **\$1,233,000**
- Research Grants, **\$4,071,000**
- Hospital Grants, **\$1,233,000**
- Administrative Expenses, **\$933,000**

Kids Helping Kids

HUGE BEAR HUGS TO:

Aiden Anderson
Ella Anderson
Kasen Andrushko
Paige Andrushko
August Barron
Yvriel Bermudez
Sofia Bieber
Troy Borthistle
Madison Brown
Ethan Burnell
Carson Burr
Isabella Caligiuri
Dylan Camungol Yuen
Madison Chan
Connor Chennells
Collin Clarke
Sierra Cook
Hope Croatto
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Madison Fast
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Forest Park Community School
Garden Grove Child Care
General Wolfe School
Gray Academy of Jewish Education
Grosse Isle School
Happiness Is Child Care Center
John W. Gunn Middle School
Lakewood Collegiate
Lincoln Middle School
Minnedosa Collegiate Institute
O. V. Jewitt Elementary
Oakbank Elementary
Pacific Junction School
Play and Learn Nursery School
Rosburn Collegiate
Royal Kids Inc.
Sargent Park School
St. Vital Montessori School Inc.
St. John Brebeuf School
Voyager School
Wayoata Elementary School
Westview School
Windsor Park Collegiate
Winnipeg Foundation - Youth in Philanthropy Program



Our Community Partners

PATRONS (\$50,000+)

Tim Horton's Smile Cookie

BENEFACTORS (\$20,000+)

BMO Financial 23rd Annual Bear's Paw Golf Tournament
Annual FoodFare Dinner for Kids
Annual Hy Life Fun Days Event
Annual Winnipeg Police Association Charity Ball
Federated Co-Operative Ltd. Game Day Approved Program
Winnipeg Youth Soccer Association Annual Children's Hospital Soccer Tournament

CHAMPIONS (\$10,000+)

Annual 7-6 Ranch Dinner
2014 Mud Hero Run - Winnipeg Police Teams
In Honour of the Wedding of Mr. Derek Boklaschuk and Ms. Carly Kaminsky
Annual CN Family Day Event
The Dairy Farmers of Manitoba Golf Tournament
Ecole Robert H. Smith Elementary School Community Breakfast
Hockey Fights 4 Kids 2014
Kwynn LeBlanc Head Shaving Event
A Night Out in Memory of Michael Alden Ruiz
Spirit of Halloween - Spirit of Children

BUILDERS (\$5,000+)

BBQ in Support of Manitoba Centre for Craniofacial Differences

Cartier Fire Truck Pull
Clearwater Ranch
Dirty Donkey Mud Run
The Annual Esso Give-What-You-Can Campaign
The Jamie MacDonald Run
JDC Chillin' for Charity Event
Kildonan Business Club Golf Tournament
Manitoba Hydro Employees
Winterpeg Classic Hockey Event

FRIENDS (\$1,000+)

176 Boeing of Canada RCACS - Annual Flight for Life Challenge
Aiden & Ella's Annual Lemonade Stand
Canadian Postmasters and Assistants Association
Cargill Limited Annual Staff BBQ Event
Central Transport Refrigeration Ltd. Customer Appreciation Day
The Karla MacKenzie and Sophie Conner Fund
Firma Foreign Exchange in support of the Annual Dirty Donkey Mud Run
Ecole Sacre-Coeur School
Grand Lodge of Manitoba
Haircuts for Childhood Cancer Awareness
Hope for Ava Fund
Kawaii Crepe
Little Angels Craft Sale
Long and McQuade
Manitoba Building and Construction Trades Council
Annual Charities for Kids Golf Tournament
Manitoba Sign Association Golf Tournament

Master Roofing Inc.
Meadow Lea Community Centre - Annual Dinner and Dance Event
Mennonite Foundation of Canada in support of the Annual Hy Life Fun Days Event
Annual Moms & Kids Show
Music Gives Back Concert
NI Social Committee - NICU Children's Hospital
Oakbank Elementary School
Pediatric Nephrology Staff Event
Perkins Family Restaurants
Poong Baek Martial Arts Academy Kick-A-Thon
Annual Romanetz Ukrainian Dance Ensemble Gift Wrapping Event
Sky's the Limit Montessori School Inc. - Jets Jersey Raffle
Somerset & Area Teddy Bear Picnic Event
St. John Brebeuf School
St. John's Lodge No. 4 G.R.M.
St. Mary's Nursery & Garden Centre Ltd. Holiday Event
St. Vital Montessori School Inc.
Toronto Convention & Visitors Association
The Ugly Sweater Holiday Social
University of Manitoba Faculty of Medicine - Class of 2014 Graduation Committee
Veron Consultants Inc.
Winnipeg Executives Association Inc. Holiday Event
Winnipeg Police Service - Division 41

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