



**THE BOBBY HULL
FOUNDATION FOR CHILDREN
GOLF TOURNAMENT**

IN SUPPORT OF

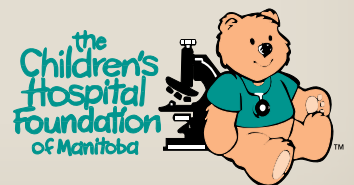


SPONSORSHIP OPPORTUNITIES

THURSDAY, JUNE 22, 2017

GLENDALE GOLF & COUNTRY CLUB

400 AUGIER AVE



Become a Bobby Hull Foundation for Children Golf To



PLATINUM SPONSOR

\$15,000

YOUR SPONSORSHIP WILL INCLUDE THE FOLLOWING*:

- Complimentary invite for 8 to a VIP celebrity reception at the Fairmont Winnipeg the evening before the tournament
- Opportunity for marketing to participants
- Registration for 8 golfers (includes light breakfast, shared cart, dinner, tournament prizes)
- One hole to be designated your company's hole with signage
- Company logo featured on driveway entrance of golf course
- Opportunity to provide promotional gift items
- Team/company recognition in *Winnipeg Free Press* thank you ad
- Company logo to be included in all print materials related to the event
- Opportunity for staff to volunteer
- Recognition in the Children's Hospital Foundation of Manitoba e-newsletter (circulation 9,500)
- Company logo with link to be featured on the Children's Hospital Foundation of Manitoba website for the tournament
- Acknowledgement in the 2017 Children's Hospital Foundation of Manitoba Annual Report
- Announcement of partnership on all social media platforms
- Interview opportunity for cheque presentation at the 2017 Christmas for Kids Radiothon
- Special recognition by the emcee
- A corporation may deduct 100% of a sponsorship fee as a business expense under guidelines of the Canada Revenue Agency

GOLF REGISTRATION

TEAM ENTRY FEES REGISTRATION: \$2400

Enjoy Great Prizes • Contests • Giveaways • Silent Auctions • Light Breakfast • Food & Beverage Holes and a Spectacular Dinner in the Glendale Golf & Country Club Riverview Room!

Team golfers will receive a charitable tax receipt for a portion of the entry fee.

GOLD SPONSOR

\$5,000

YOUR SPONSORSHIP WILL INCLUDE THE FOLLOWING*:

- Complimentary invite for 4 to a VIP celebrity reception at the Fairmont Winnipeg the evening before the tournament
- Opportunity for marketing to participants
- Registration for 4 golfers (includes light breakfast, shared cart, dinner, tournament prizes)
- One hole to be designated your company's hole with signage
- Company logo featured on driveway entrance of golf course
- Opportunity to provide promotional gift items
- Team/company recognition in *Winnipeg Free Press* thank you ad
- Company logo to be included in all applicable print materials related to the event
- Company logo with link to be featured on the Children's Hospital Foundation of Manitoba website for the tournament
- Acknowledgement in the 2017 Children's Hospital Foundation of Manitoba Annual Report
- Announcement of partnership on all social media platforms
- Special recognition by the emcee
- A corporation may deduct 100% of a sponsorship fee as a business expense under guidelines of the Canada Revenue Agency

DINNER SPONSOR

\$5,000

YOUR SPONSORSHIP WILL INCLUDE THE FOLLOWING*:

- Complimentary invite for 4 to a VIP celebrity reception at the Fairmont Winnipeg the evening before the tournament
- Recognition at the dinner on all tables
- Corporate logo in the program
- Opportunity for marketing to participants
- Registration for 4 golfers (includes light breakfast, shared cart, dinner, tournament prizes)
- One hole to be designated your company's hole with signage
- Opportunity to provide promotional gift items
- Team/company recognition in *Winnipeg Free Press* thank you ad
- Company logo with link to be featured on the Children's Hospital Foundation of Manitoba website for the tournament
- Acknowledgement in the 2017 Children's Hospital Foundation of Manitoba Annual Report
- Announcement of partnership on all social media platforms
- Special recognition by the emcee
- A corporation may deduct 100% of a sponsorship fee as a business expense under guidelines of the Canada Revenue Agency

*In accordance with the Canada Revenue Agency regulations, sponsors will receive a letter

Tournament sponsor...because sick children need YOU now!

GOLF CART SPONSOR

\$2,500

YOUR SPONSORSHIP WILL INCLUDE THE FOLLOWING*:

- Professionally prepared sign with your corporate name/logo to be featured on each golf cart used in the tournament
- Opportunity for marketing to participants
- Registration for 1 golfer (includes light breakfast, shared cart, dinner, tournament prizes)
- Recognition in the event program
- Special recognition by the emcee
- A corporation may deduct 100% of a sponsorship fee as a business expense under guidelines of the Canada Revenue Agency

ENTERTAINMENT/ HOSPITALITY SPONSOR

\$1,500

YOUR SPONSORSHIP WILL INCLUDE THE FOLLOWING*:

- Networking opportunity before dinner commences
- Opportunity for marketing to participants
- Registration for 1 golfer (includes light breakfast, shared cart, dinner, tournament prizes)
- Recognition in the event program
- Special recognition by the emcee
- A corporation may deduct 100% of a sponsorship fee as a business expense under guidelines of the Canada Revenue Agency

PUTTING GREEN SPONSOR

\$1,500

YOUR SPONSORSHIP WILL INCLUDE THE FOLLOWING*:

- Professionally prepared sign with your corporate name/logo to be featured on the Putting Green
- Opportunity for marketing to participants
- Opportunity to run a contest to generate leads
- Registration for 1 golfer (includes light breakfast, shared cart, dinner, tournament prizes)
- Recognition in the event program
- Special recognition by the emcee
- A corporation may deduct 100% of a sponsorship fee as a business expense under guidelines of the Canada Revenue Agency

CHIPPING GREEN SPONSOR

\$1,500

YOUR SPONSORSHIP WILL INCLUDE THE FOLLOWING*:

- Professionally prepared sign with your corporate name/logo to be featured on the Chipping Green
- Opportunity for marketing to participants
- Opportunity to program a contest to generate leads
- Registration for 1 golfer (includes light breakfast, shared cart, dinner, tournament prizes)
- Recognition in the event program
- Special recognition by the emcee
- A corporation may deduct 100% of a sponsorship fee as a business expense under guidelines of the Canada Revenue Agency

WINE SPONSOR

\$1,500

YOUR SPONSORSHIP WILL INCLUDE THE FOLLOWING*:

- Dinner table tent card acknowledging sponsorship
- Opportunity for marketing to participants
- Registration for 1 golfer (includes light breakfast, shared cart, dinner, tournament prizes)
- Recognition in the event program
- Special recognition by the emcee
- A corporation may deduct 100% of a sponsorship fee as a business expense under guidelines of the Canada Revenue Agency

HOLE SPONSOR

\$1000

YOUR SPONSORSHIP WILL INCLUDE THE FOLLOWING*:

- Opportunity for marketing to participants
- Registration for 1 golfer (includes light breakfast, shared cart, dinner, tournament prizes)
- Recognition in the event program
- Opportunity to program a contest to generate leads
- Opportunities to provide prizeing (to be approved in advance by tournament organizer)
- Special recognition by the emcee
- A corporation may deduct 100% of a sponsorship fee as a business expense under guidelines of the Canada Revenue Agency

ABOUT THE BOBBY HULL FOUNDATION FOR CHILDREN GOLF TOURNAMENT

THE CHILDREN'S HOSPITAL FOUNDATION OF MANITOBA is thrilled to partner with the **Bobby Hull Foundation for Children** to host the annual golf tournament on Thursday, June 22nd at Glendale Golf & Country Club.

In 2016, the tournament raised over \$130,000 and helped purchase vital sign monitors and transport stretchers for the Children's Hospital Emergency Department.

The Bobby Hull Foundation for Children Golf Tournament will feature an exciting day of golf, great food and an exclusive VIP opportunity to rub elbows with hockey greats.



ABOUT THE CHILDREN'S HOSPITAL FOUNDATION OF MANITOBA

THE CHILDREN'S HOSPITAL FOUNDATION OF MANITOBA is dedicated to ensuring that every child treated at the Children's Hospital receives the best medical care possible.

As a supporter of the Children's Hospital Foundation of Manitoba, you are making an investment in the future of over 120,000 children that pass through the doors each year.

In 2017, the Children's Hospital Foundation of Manitoba needs to raise \$10 million to help make a child's stay in the hospital a little easier with necessary benefits such as:

- Funding programs at the Children's Hospital to help with psychological healing
- Raise money for the most up-to-date, specialized equipment and technology
- Supporting research at the Children's Hospital Research Institute of Manitoba in hope of one day finding new treatments and cures

You can help bring us closer to our goal.

Say "YES" to a great day of golf ...**because sick children need YOU now!**

TO BOOK YOUR SPONSORSHIP OR
REGISTER YOUR TEAM ENTRY, CONTACT

GARY ROZAK, AT OR SHAYNA FERENS, AT
GROZAK@HSC.MB.CA SFERENS@HSC.MB.CA
OR 204-787-4093 OR 204-787-4172

