



Gratitude Report 2019





Gianna was the CHFM 2019 Champion Child.
Learn more about her story on Page 17.

OUR VISION

To be the charity of choice devoted to funding excellence in child health care and child health research.

OUR MISSION

To improve the health of children everywhere, by inspiring our community to support excellence in child health care and child health research.

VALUES

Passionate to increase the quality of life for infants, children and youth, **Dedication** to enhance child health care, **Integrity** to all we serve, **Engaged** volunteers, staff, donors and families, **Accountability** in all that we do.

HSC WINNIPEG CHILDREN'S HOSPITAL BY THE NUMBERS



150+
BEDS



5,700+
SURGERIES



6,100+
ADMISSIONS



87,000+
CLINIC VISITS



50,000+
EMERGENCY
VISITS

“Today, I can see with glasses, I use an inhaler to open my lungs to breathe and my mom says I have fire running through my veins. I owe my life to the Children’s Hospital and the people who support it. **I know I am a miracle.**”

-Gianna Eusebio

LETTER FROM THE CEO + CHAIR

You are helping to change lives for kids like Gianna.

Thanks to you and your extraordinary generosity, the more than 130,000 kids who visit HSC Winnipeg Children’s Hospital each year have access to leading-edge medical equipment, innovative programs, and spaces that support health and healing.

The impact of your support is felt throughout Children’s Hospital and Children’s Hospital Research Institute of Manitoba (CHIRM) every day.

Your generosity hit new highs in 2019, raising a record \$14 million in gross revenue (with investment income), including \$9.37 million in donations and pledges. Thousands of donors and volunteers like you continued to commit your valuable time and resources to special events like our signature Ice Crystal Gala and Children’s Hospital Book Market; to personal and organizational fundraising activities like fishing derbies, birthday parties, lemonade stands, toy drives, and golf tournaments; to major campaigns like the new Children’s Heart Centre; and to so much more that helps sick and injured kids.

Kids like Gianna, our 2019 Champion Child, to whom we send huge bear hugs and thanks. With her contagious smile and boundless energy, Gianna captured the hearts of everyone she met, inspiring incredible generosity.

In 2019, together with the skilled and passionate clinical and research teams we are privileged to support, we embarked on a new five-year strategic plan to focus on the most significant needs of our communities including a determination to deepen relationships with Indigenous communities to ensure their voices are heard. We invite you to continue to join in our collective mission to transform and advance child healthcare and research for kids everywhere. (Read more at goodbear.ca/about-the-foundation/our-5-year-plan/)

While the start of the COVID-19 pandemic in 2020 will mean there are significant challenges ahead, we know with continued inspiration and collaboration, together, we can make anything possible.

Thank you for everything you do for sick and injured kids and their families.



DEAN SCHINKEL
Chair



STEFANO GRANDE
President + CEO

YOUR GENEROSITY...

In 2019, donors and supporters like you raised record amounts for sick and injured kids from across Manitoba, northwestern Ontario and Nunavut who receive care at Children's Hospital.

\$9,369,559*

* Audited financial statements, including gross revenues, are available at www.goodbear.ca under "About the Foundation".

PROGRAMS **\$6,200,000**

SPECIAL EVENTS **\$3,100,000**

66%

33%



Annual programs like direct mail, major gifts, planned gifts (bequests and estates), and community fundraisers raised \$6.2 million in 2019.



Special events, including the Children's Hospital Book Market, Ice Crystal Gala, radiothons and participation in Children's Miracle Network and Canadian Children's Hospital Foundation raised \$3.1 million.



MAKES ANYTHING POSSIBLE

Your generosity enabled the Foundation to allocate much-needed funds for:



Specialized equipment that ensures Children's Hospital has state-of-the-art tools they need to care for kids with complex medical conditions



Innovative programs that enhance comfort and safety, and make a hospital visit a little less scary



Leading-edge research that digs deep into understanding the impact of disease on children

HOSPITAL
EQUIPMENT &
PROGRAMS

\$3,847,000

LEARNING &
RESEARCH

\$5,121,000

57%

43%



YOUR GIFTS AT WORK: HOSPITAL EQUIPMENT

HERE ARE SOME OF THE WAYS YOU MADE A
DIFFERENCE IN THE HOSPITAL IN 2019.



HUDSON WAS THE FIRST BABY MOVED TO THE
NEW NICU

OMNI BEDS

More than 1,400 babies like Hudson are cared for in the neonatal intensive care unit (NICU) each year. With your support, the new NICU, which opened in the new HSC Winnipeg Women's Hospital on December 1, 2019, is outfitted with the very best equipment available to care for the tiniest and most fragile babies in the province. Your generosity helped purchase state-of-the-art equipment like omnibeds (specialized beds required for critically ill newborns), cribs, milk warmers, radiant warmers, incubators, ventilators and more.



MORE THAN 700 DONORS JOINED WINNIPEG
BLUE BOMBER MATT NICHOLS, HIS FAMILY AND
THE MANITOBA NEUROFIBROMATOSIS SUPPORT
GROUP TO PURCHASE MRI GOGGLES.

MRI GOGGLES

Nobody really enjoys undergoing an MRI. But these scans can be life-saving ... and life-altering. For a child they can also be scary. It's hard to get them to lie still. You helped to purchase new Cinema Vision Goggles that come with headphones which shut out the loud MRI machine noise, allowing kids to watch a DVD of their choice while in the machine. Without goggles, scans are often incomplete due to claustrophobia and some kids have to be sedated due to anxiety, meaning longer recovery time after a scan.



As soon as Olivia was born, the team united to save her life. As well as her heart issue, her esophagus was unattached. She couldn't breathe. It was terrifying. I'll remember the hearts of people like you for all the care and support they give to these children that they don't even know. As a mother who almost lost her child, I am so thankful.

-CRYSTAL, OLIVIA'S MOM



LILLIAN MOORE AND NEUROSURGEON DR. DEMITRE SERLETIS SHARE A MOMENT AT THE NEWS CONFERENCE UNVEILING THE \$1M NEUROMICROSCOPE, THANKS TO THE PROVINCIANO FAMILY, RE/MAX AND DAIRY QUEEN CANADA.

NEUROMICROSCOPE

Because you took the time to care, kids like 16-year-old Lillian will be seizure-free thanks to brain surgery using a new neuromicroscope. Children's Hospital became the first pediatric facility in Canada to have a Zeiss Kinevo 900 neuromicroscope, which provides 120-degree viewing, allowing surgeons to see unexplored areas of the brain while looking around corners. Within three days of her surgery, Lillian was able to go home and continue to play the piano, cheerlead and spend time with her friends.



DR. SCOTT SAWYER DEMONSTRATES A LARYNGOSCOPE IN THE CHILDREN'S EMERGENCY DEPARTMENT.

VIDEO-ASSISTED LARYNGOSCOPES

As the province's trauma centre, the sickest and most critically injured kids come to Children's Hospital for care. Kids like Olivia. When you need to get a little one breathing, getting it right quickly is vitally important. Thanks to donors, staff in pediatric intensive care (PICU) and Children's Emergency now have video-assisted laryngoscopes that help them see the inside of a child's throat when they need to insert a breathing tube.

HELPING KIDS BE KIDS, ONE USED BOOK AT A TIME

For 59 years, the Children's Hospital Book Market has made miracles happen.

After two successful events in April and September 2019, they announced total fundraising of \$468,000. But the impact is far greater than anyone purchasing a two-dollar book could ever imagine.

With this donation to the Children's Hospital Foundation of Manitoba, the hospital:

- Replaced 70 old TVs in patient rooms
- Bought new books for the Book Corner and Family Information libraries
- Funded book bags for the Neonatal Intensive Care Unit
- Purchased new DVDs and DVD players for the Book Corner Library
- Bought grief and trauma package supplies for patients and families
- Continued to fund CHTV (the Children's Hospital non-commercialized, closed-circuit television channel for patients) and the libraries

Established in 1961, the Book Market is the longest-running fundraiser in support of the Foundation. Since its inception, it has raised over \$9 million in support of child health care in Manitoba.

YOUR GIFTS AT WORK: HOSPITAL PROGRAMS

Being a kid in hospital is tough. That's why innovative programs like Child Life are so important. Using humour, music, art and play therapy, libraries and CHTV, Children's Hospital's very own TV station, Child Life specialists help kids like Wesley (and their families!) cope with uncertainty and grief.

THE GOOD DAY SHOW ON CHTV

The Good Day Show is a live and interactive show that airs weekdays on CHTV. Hosted by No Name, the hardest working sock puppet in Manitoba, the show welcomed more than 60 special guests in 2019.



555
PRIZES
GIVEN OUT



249
SHOWS



144
KIDS ON
THE AIR



The lovely Child Life team came daily, just to check that Wesley had toys to play with and games to play to keep him occupied. They helped us hang in there and manage everything that was thrown our way. They even helped us organize a little third birthday party at his bedside. Everywhere I looked I could see your kindness and your compassion at work.

-KATIE, WESLEY'S MOM



Two trained and certified music therapists visit kids in 12 pediatric areas, and provide age-appropriate, accessible and portable services.



**4,347
MUSIC
THERAPY
VISITS**

Onri and Hubert, our therapeutic clowns, retired in 2019. Onri continues to make special guest appearances via video chat on CHTV. Bear hugs to David Langdon, who will be missed after 30 years of smiles.



There are two libraries in the Child Life program: The Family Information Library, which provides resources to help patients and families better understand illnesses, and the Book Corner Library, a lending library of books, magazines, DVDs and other materials for inpatients to enjoy in the Book Corner or their room (there's a cart that visits too!)



**19,145+
BOOKS,
DVDS AND
MAGAZINES
BORROWED**



**21,000+
PAMPHLETS
GIVEN TO
FAMILIES**



**1,900+
STORIES READ
TO KIDS**



**13,000+
KIDS VISITED**

YOUR GIFTS AT WORK: RESEARCH AND LEARNING



From allergies to concussions, rare genetic disorders to mental health, scientists at Children's Hospital Research Institute of Manitoba (CHRIM) are helping to understand childhood disease here and around the world. Key research areas of focus align with the health care needs of the community, including asthma and allergy, diabetes, emergency medicine, neurodevelopment and rehab, and developmental origins of health and chronic diseases in children. CHRIM is the research arm of the Foundation.



270+

**WORLD-CLASS
RESEARCHERS**



19.3 M

**ACTIVE
RESEARCH
FUNDING IN 2019**



3,500+

**FAMILIES
ENGAGED IN
RESEARCH
STUDIES**

UNDERSTANDING TYPE 2 DIABETES



Thanks to your support, researchers like Taylor Morriveau are investigating type 2 diabetes, the fastest growing chronic illness in Canada. Manitoba has one of the highest rates of type 2 diabetes in children in the world. "Indigenous youth are disproportionately burdened by diseases like early-onset type 2 diabetes," she says. Taylor explores how nutrients abundant in traditional Indigenous foods may prevent or delay type 2 diabetes development. By incorporating Indigenous knowledge, Taylor strives to inform policies surrounding food security and the restoration of traditional food practices to end the cycle that perpetuates poor health generation to generation.

UNDERSTANDING ALLERGIES AND BREASTMILK

We all know now just how important breastfeeding is – for both mothers and babies. Dr. Meghan Azad is unlocking the true power of breastmilk with research that shows it may protect against infant obesity, allergies, asthma and more. Dr. Azad and her research team have found that peanut consumption during breastfeeding may in fact help protect babies from developing peanut allergies later in childhood. “What’s interesting about this study is that it is the first to consider peanut exposure through breastfeeding together with direct exposure before 12 months old,” says Dr. Azad. Approximately 7% of Canadian children have a food allergy, with peanut being the most common. Learning how to prevent allergies through maternal food choices during breastfeeding could be a major step in helping more children live allergy-free.



INN**Q**VATORS

UNDERSTANDING BABY TALK

Started three years ago under the direction of Foundation board member, Carmyn Aleshka, The Innovators is a unique and exclusive program for the next generation of philanthropists to explore innovative ideas that can help change the landscape of child health in Manitoba and beyond.

Similar to a scientific “Dragon’s Den”, at the end of the year, they meet and vote for the project they would like to support and fund it themselves collectively.

In 2019, Dr. Ayesha Saleem’s project, “Understanding Baby Talk – Can We Decipher Fetal-Maternal Communication” was selected and awarded \$50,000 by The Innovators. Dr. Saleem researches genetic diseases and the role of extracellular vesicles, or EVs, the “cellular email system.” EVs carry biological information and are released from all cells. The question: can EVs cross the placental barrier? If so, can diagnostic biomarkers using fetal EVs for hard-to-diagnose genetic diseases be developed?

INVESTING IN THE FUTURE: BUILDING NEW AND WELCOMING SPACES



\$7,639,471

GOAL OF \$10.9 M

PEDIATRIC
CARDIOLOGY

\$231,000

GOAL OF \$300,000

CHILD &
ADOLESCENT
MENTAL
HEALTH

KIDS NEED A PLACE TO PLAY

More than 500 children ages 10-17 are admitted to the Child and Adolescent Mental Health inpatient unit each year. These new indoor and outdoor play spaces will help reduce depression, anxiety and stress, and develop coping tools for the future.





A HEART-WARMING RESPONSE

A lot has changed in the 30 years since the pediatric cardiology clinic first opened. Kids with heart conditions are living longer, healthier lives than ever before. But many need ongoing medical care. Thirty years ago, 1,800 children were treated each year; now that number is 6,000!

That's why in 2018 a campaign was launched to raise \$3.5 million to build a brand-new Children's Heart Centre. Supporters like you have responded with enthusiasm and generosity, such that the campaign's scope grew to \$10.9 million in 2019, thanks to the passion of campaign champions Gerry and Barb Price.

In addition to building the new Children's Heart Centre, the campaign now includes a catheterization lab and fluoroscopy lab, and new specialized equipment. In 2020, the campaign goal will grow further to \$14.7 million to extend critically important vital signs remote monitoring capabilities across inpatient units in Children's Hospital. The clinic will open in spring 2021.





WHEN COMMUNITIES COME TOGETHER



THE IMAGINATION AND CREATIVITY OF OUR COMMUNITIES NEVER CEASE TO AMAZE US.

These are just a few of the ways that organizations, companies, service groups and families are helping to make sure kids have the best hospital experience possible.

- Bake sale • Card tournament • Fitness challenge
- BBQ • Holiday, birthday or anniversary celebration
- Cause marketing • Social • Sport event or tournament
- Fun run or walk • Matching gifts
- Employee-giving programs



...ANYTHING IS POSSIBLE



TEDDY BEAR TOSS

On December 7, when the ICE hosted the Kamloops Blazers at the ICE Cave fans were invited to bring new-condition teddy bears (wrapped in plastic to be sure they didn't get damaged) to throw on the ice after the ICE scored their first goal of the game. Imagine the sight of 1,500 teddy bears on the ice! The bears were gratefully received by the kids in hospital.



CO-OP FUEL GOOD DAY AND BOMBER CUP SALES

Red River Co-op donated \$71,000 toward the indoor and outdoor play space for the child and adolescent mental health inpatient unit. Funds were raised during Fuel Good Day on September 17 and through sales of Winnipeg Blue Bombers collector cups featuring Adam Bighill, Matt Nichols and Andrew Harris at Red River Co-op gas bars and food stores during the 2019 football season .



BEAR ESSENTIALS FASHION SHOW

It was the 20th birthday celebration of the Bear Essentials Fashion show put on by Children's Hospital Guild. The Guild outdid themselves with a full birthday party event featuring unique cakes on every table and a special catwalk with five past Champion children and their siblings.



RECOGNIZING THE CHILDREN'S HOSPITAL GUILD OF MANITOBA

The Children's Hospital Guild of Manitoba is the Foundation's largest contributor. There are currently more than 100 members of the Guild, and a remarkable 35 of them have dedicated more than 25 years to the work of the Guild.

The Association of Fundraising Professionals of Manitoba Chapter honoured the Guild with the 2019 Manitoba Philanthropy Award for Outstanding Service Group. The panel of judges highlighted their dedication, generosity of time, along with an ongoing commitment to children in our province as just a few examples of what made them outstanding. According to the chapter president, "Their commitment to improving the lives of children who spend time at the hospital is selfless and makes each member a true philanthropist." Bear hugs to these special ladies!

THANK YOU, COMMUNITY PARTNERS

PATRONS (\$50,000+)

7-6 Ranch Annual Dinner

BMO Financial Group - Bear's Paw Golf Classic

Cohen Combats Crohn's

Red River Co-Operative Ltd "Bomber Cups" and
"Fuel Good Day"

BENEFACTORS (\$20,000+)

Carson & Brody Have Heart - 14 Miles for Sick Kids

Dairy Farmers of Manitoba Golf Tournament

Dragonboat Festival - CancerCare Manitoba
Foundation Inc.

FoodFare Annual Dinner

KidFish Ice Fishing Derby

Royal Princess Ball

Spirit Halloween

Winnipeg Police Association - Charitable Trust & Ball

CHAMPIONS (\$10,000+)

Central Transport Refrigeration Customer
Appreciation Event

EMCO Waterworks Golf Tournament

Gianna Champion Child Fundraising

Manitoba Building and Construction Trades Council
Charities for Kids Golf Tournament

Pre-Seed Shiny Roundup Tournament

Rotary Club of Fort Garry - Teddy Bear's Picnic

Southern Manitoba Harley Owners Group Toy Ride

The YM Charitable Foundation

BUILDERS (\$5,000+)

Cargill Limited - Employee Fundraising

Connexion Truck Centre Christmas Fundraiser

Falcon Lake Golf Course Tournament in Support of
Kenzie's Cause

Griffin Canada Employees to the Child Life
Department

Prairie Livestock Expo

Prairie Proud Apparel Corp

Santa Lucia Pizza Raising Dough

The Chamois Christmas Tree Fundraiser

The Father Daughter Ball

Tim Hortons "HSC Retail Food Services"

TSN Golf Tournament

FRIENDS (\$1,000+)

176 Boeing if Canada RCACS - Flight for Life
Challenge

Abigail Champion Child Fundraising

Aiden & Ella Anderson Lemonade Stand

Avery Linton Legacy Foundation

Bare Body Sugaring & G-Fit & Bare Charity Ride
for Kids

"Caps for Cam" in support of the PSCU

CN Employees' and Pensioners' Community Fund

Colliers International Christmas Party Fundraiser

Daniel Lee Dorward Comfort Fund

Dugald Community Club Variety Heart Breakfast

Gingercane Fundraiser

Grand Lodge of Manitoba Christmas Fundraiser

HAIRcuts for Childhood CancerAwareness

Keeping Kenzi Close in memory of Kenzi Cathleen
Kopansky

Long and McQuade

Lorette Dragonettes Spaghetti with Santa

McNaught Cadillac Buick GMC Golf Tournament

Metres For Kids

Pass the Dip Poker League

Ranjeet Bawa's Fundraising Concert

Romanetz Ukrainian Dance Ensemble

Sage Creek Holiday Pop Up

Skinner's 90th Anniversary Fundraiser

Smitty's Restaurant Pembina South New Year's
Fundraiser

St. John's Lodge Annual Fundraiser

Ugly Sweater Social

Winnipeg Symphony Orchestra Music & the Mind
donation

WinNtrak Model Railway Group Annual Raffle

THANK YOU, GIANNA

Born early at 27 weeks old, weighing just over a pound, partially blind and experiencing congestive heart failure, Gianna Eusebio was rushed to the Neonatal Intensive Care Unit (NICU). Doctors saved her heart, but Gianna was then required to stay in hospital for seven months and have laser eye surgery as an infant. For the first two years of her life, Gianna had many specialists, including feeding, physio, speech and occupational therapy.

"It took a village of doctors and nurses around the clock to help get me better. I was in the Neonatal Intensive Care Unit, and graduated to other units after that," says Gianna.

In 2019, Gianna was chosen as Children's Hospital Foundation of Manitoba Champion Child and spent the year speaking on behalf of 130,000 other children who need HSC Winnipeg Children's Hospital each year. During her role, Gianna travelled to Florida to meet other child champions from

Canada and the U.S. who represented their local children's hospital. She also shared her story at more than 40 events across Manitoba, inspiring many while showcasing what an amazing hospital and research institute we have here.

At the end of her year, Gianna presented \$14,000 in money she has raised to support the unit that saved her life as a baby. "Keep my story in your heart and ask others to open theirs to make many more miracles happen like me," says Gianna.

Thank you to Gianna for being an inspirational ambassador for CHFM!



THE CHAMPION PROGRAM

Every year in Canada, local Children's Miracle Network (CMN) member hospitals identify a "champion" in each of their local communities to serve as the face for children treated at their local children's hospital. These brave and spirited ambassadors spend their year advocating for the charitable need of children's hospitals by sharing their unique stories with Canadians, their communities and partners. Their goal is to encourage everyone to join the fight for children's health through local support, events and CMN Canada programs.



Since 1986, Children's Hospital Foundation has been a proud member of **Children's Miracle Network**. Through Children's Miracle Network's corporate partners, their associates and customers, funds are raised for more than 170 children's hospitals, including 14 across Canada. Donations stay local to support research, training, purchasing lifesaving equipment, and supporting programs that bring comfort to sick children and their families.



Air Canada Foundation	LIDS
The Brick	Lowe's Canada
Costco	Marriott
Dairy Queen	Northern Reflections
Duracell	PartyLite Candles
Extra Life	RE/MAX
Funding Innovation	SMS Equipment
GNC	TD Bank Group
IHOP	Walmart

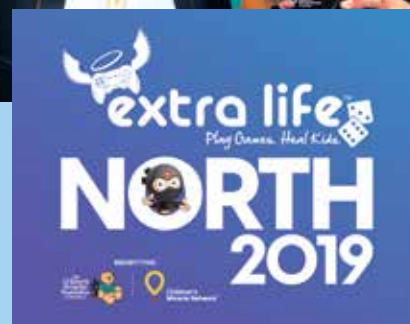
Canada's Children's Hospital Foundations (CCHF) is the single largest non-government funder of children's health in Canada. CCHF runs the Canadian branch of Children's Miracle Network. In addition, CCHF raises funds and awareness for children's hospitals like ours across Canada, through fundraising partnerships with national organizations.

**CANADA'S
CHILDREN'S
HOSPITAL
FOUNDATIONS**

Domino's	People's Jewelers
Extra Life	Sun Life
Glentel	Thirty-one Gifts

THANKS!

All money raised through CMN and CCHF in Manitoba stays in Manitoba. Thank you to all our national partners!



Extra Life is a peer-to-peer program through CMN and CCHF. Extra Life unites thousands of gamers to play games and heal kids by fundraising as they play. Since its inception, Extra Life has raised over \$70 Million USD for sick and injured kids.

In 2019, CHFM partnered with Manitoba-owned Bold Commerce to put on Extra Life North. The event saw 250 participants and exceeded its \$50,000 fundraising goal, raising \$73,000. Beyond the 24 hours straight of online gaming, event highlights included past Manitoba Champion Children Ethan, Aiden, Logan, Abigail and Gianna as gaming participants, and held a local media personalities match. The inclusion of these elements won Children's Hospital Foundation of Manitoba the Extra Life Community Engagement Award.

WHEN KIDS HELP KIDS... ANYTHING IS POSSIBLE. THANK YOU!

Kids make a difference for other kids every day – and they have fun doing it! From lemonade stands to walkathons, birthday parties to fashion shows, their creativity went a long way in helping other sick and injured children get better.

Abdullah Abrar
Heidi Albrecht
Arborgate School
Arianna B. Arrus
Arthur E. Wright Community School
Beautiful Saviour Lutheran School
Bernie Wolfe Community School
Ella Best
Muskan Bhandari
Bird's Hill School
Brock Corydon School
Carson Burr
Damon Campbell
James Carrette
Anaka Chartrand
Emily Chernecki
Seren Clearsky-Barnby
in memory of Matteo Filippo
Kenneth Colosimo
Kaleigh Craven
Crestview Elementary School
Harrison Daly
Ronan DePaulo
in memory of Markus David
Edward Doerksen
Dr. George Johnson Middle School
École Assiniboine School
École Christine-Lesperance
École Lacerte
École Margaret-Underhill
École Rivière Rouge
École Tuxedo Park
Kiran Enns
Gianna Eusebio
Brooke Evans
Fort Richmond Collegiate

Caleb Fread
in memory of MacKenzie Gair
Garden Valley School Division
George Waters Middle School
Lilah Glogowski
Logan Golding
Isabelle Goodman
Grand Rapids School
Mikalah Grant
Callie Gray
Reese Guigueno
Dylan Haegeman
Gavin Heieie
Henry G. Izatt Middle School
Anika Hudson
Isaac Hughesman
Jaina Hughesman
Victoria Ioculano
Island Lakes Community School
John de Graff School
Sam Jones
Olivia Khokhar
Jenna King
in memory of Kenzi Cathleen
Kopansky
Dayna Krohn
Kyle Kurian
Maksym Kusyk
Tatianna Kwiatkowski
Senna Laflamme
Lakewood School
Gyrvaan Liddhr
Louis Riel School Division
Cohen Martyniuk
Kenzie McMillan
William McRae
Joseph Mutter
Rhea Myers
Nelson McIntyre Collegiate
Ness Middle School

Rylynn Newfeld
Isabella Olson
Joshua Paulic
Brinley Pearson
Talia Pelletier
Isabella Penner
Cristiano Pereira
Olivier Poliquin
Queenston School
Reston School
River East Transcona School
Division
River West Park School
Robert Andrews School
Beckett Robertson
Jacob Rockman
Ryder Rodriguez
Bo Sabourin
Aubriella Scarpino
Paige E. Schaub
Seine River School Division
Arjun Sidhu
Seva Singh
Luka Smith
Springfield Heights School
St Vital Montessori School
St. Adolphe School
St. John's Ravenscourt School
St. Paul's High School
Stanley Knowles Children's
Centre
Abigail Stewart
Sunrise School Division
Cohen Taylor
Madden Townsend
Meika Unrau
Valley Gardens Middle School
Warren Collegiate
Waskada School
William S. Patterson School



ST. PAUL'S HIGH SCHOOL

The Maroon and White Society at St. Paul's High School, a student-led philanthropic group, heard about Cohen's efforts to raise money for a less-invasive ultrasound machine that would help kids with Crohn's and Colitis like him. "His story was so moving and it was a unanimous decision to support Cohen's cause," Maroon and White Society president Chris George said. The group launched a series of fundraisers, including hot dog lunches, floor hockey games and a casual dress for Cohen day (St. Paul's students wear uniforms). They were a big hit at the private high school, and alumni who heard about the cause also sent in private donations. The students exceeded their goal of \$30,000, raising \$33,000.



RYDER RODRIGUEZ

When eight-year-old Ryder Rodriguez heard his mom was going to knit beanies for preemies and newborns, he suggested she make 400. She had yarn for about 10, but told him if he could raise money for the yarn, she'd do it. Along with help from his family, Ryder's energy and determination allowed him to surpass his goal of 400 Beanies for Preemies, and also resulted in donations of over \$500 to both Children's Hospital and Cancer Care Manitoba. "It's important for kids to help each other all the time. Not just on the playground or in class, but all the time. I want to thank my mom, my Nana and all the other people that helped make beanies for my project."

WHEN WE CELEBRATE TOGETHER... ANYTHING IS POSSIBLE.

THOUSANDS OF PEOPLE SUPPORTED SIGNATURE EVENTS AS
DONORS, SPONSORS, PARTICIPANTS AND VOLUNTEERS. THANK YOU!



ICE CRYSTAL GALA

On November 17, more than 800 excited adults and kids jumped on their magic carpets to the Aladdin-themed Ice Crystal Gala at the RBC Convention Centre. Highlights of the night included a themed Children's World, a Youth Lounge with VR and an escape room, entertainment galore, and a home-style traditional dinner where a member of the table donned a chef's hat and carved a turkey. Funds raised helped purchase life-saving equipment for the PICU.



CHRISTMAS FOR KIDS RADIOTHON

The holidays are a time to celebrate with family at home with loved ones. But some kids can't leave their hospital bed. Kids like Harley, Wesley and Lillian. Christmas for Kids was started in 2013 as a way to remember these kids, show them encouragement and raise money to directly impact the Children's Hospital. On November 29 and 30, kids and their families shared their stories at CF Polo Park Centre Court and on the air with KISS 102.3 and 92 CITI. Doctors, researchers and nurses talked about the future of the hospital and how you can help. Since its inception, Christmas for Kids has raised over \$300,000.



THE CHILDREN'S
HOSPITAL HAS DONE
SO MUCH FOR US.
AFTER ALMOST LOSING
MY SON TWICE, IT WAS
THE AMAZING DOCTORS
WHO SAVED HIM.

- CHYANNE, HARLEY'S MOM.

HARLEY SPENT SEVERAL MONTHS IN NICU AND PICU.



THANK YOU, SPONSORS!

94.3 The Drive / QX104

Acadian Insulation Inc
Adesa Auctions
Amgen Canada Inc
Anything Custom
Argus Industries
Bell Media
Bituminex Paving Limited
Boston Pizza
BPL Sales Limited
Broadstreet Properties Ltd
BSD Solutions Ltd.
Canadian Dermatology Association
Caspian Group of Companies
CBC Winnipeg
CJNU 93.7
Children's Dental World South
CI Investments
Cipryk Family
City Press
Claude Cloutier Family
Colin & Monika Cloutier
Code Ninjas
Corus Media Group
CP
Daytona Capital Corp
Deloitte LLP
Dental Corporation of Canada Inc.
Department of Pediatrics and Child Health
E.H. Price
Eastside Ventilation
Jade & Brandon Ellement
Emergent Biosolutions
Evanov Radio Group
Exchange Income Corporation
Fillmore Riley LLP
Freeman Audio Visual
Gauthier Cadillac Buick GMC Ltd

Genstar Development Partnership
Green Valley Management Ltd
Industrial Metals
Johnston Group Inc.
Keller Williams Real Estate Services - Antonio Martone
King's Services
Barry Kirshenbaum
Lee River Transport
Lifetouch Canada
Linden Market Dental Centre
Manitoba Association of Optometrists
Manitoba Blue Cross
Manitoba Hydro Employees Winnipeg
Manitoba Liquor & Lotteries
Manitoba Public Insurance Corporation
Manitoba Teachers' Society
Maple Leaf Construction Ltd.
Master Roofing Ltd
McDonald's Restaurants of Canada Ltd.
Midwest Engineering
NCI
Nutrien
Old Dutch Foods Limited
Once Upon a Child
Opticians of Manitoba
Oral Surgery Group
Paramount Services
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"TO ANYONE THAT IS INTERESTED IN HAVING A FUNDRAISER FOR THE FOUNDATION, DO IT! WHAT ARE YOU PASSIONATE ABOUT? TAKE THAT PASSION, AND TURN IT INTO A FUNDRAISER. IT WILL TAKE THAT PASSION TO A NEW LEVEL, AND IT WILL MAKE FUNDRAISING FUN AND SEEM EFFORTLESS."

- BRAD PORATH, KIDFISH

THANK YOU, VOLUNTEERS!

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**WITH ENERGY AND
COMMITMENT, MORE THAN
900 PEOPLE VOLUNTEERED
TO HELP THE KIDS IN 2019.**



THANKS TO YOU... ANYTHING IS POSSIBLE

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Anonymous
Anonymous
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Please note:
 These figures represent cash
 donations received in 2019.



I OWE MY LIFE TO THE CHILDREN'S
HOSPITAL AND THE PEOPLE WHO
SUPPORT IT. I KNOW I AM A MIRACLE.

-Gianna Eusebio

Gratitude Report 2019

The Children's Hospital Foundation of Manitoba
Health Sciences Centre Winnipeg
CE501-840 Sherbrook St,
Winnipeg, MB R3A 1S1

goodbear.ca

